

# TMA 60 Years YEARS OF EXCELLENCE

Creating Great Leaders, Designing the Future

16-19 SEPTEMBER 2024

Ballroom Hall 1-3, 1<sup>ST</sup> floor  
Queen Sirikit National Convention Center

"Connect with Global Leaders,  
Design Your Tomorrow"

Network with world-class experts,  
discover new opportunities to  
shape your future and lead your  
business forward.



Registration

ORGANIZED BY



CO-ORGANIZED BY



**CONFERENCE AGENDA**

Strategic Partner



**TOWARDS THE PROSPEROUS ACMECS**

09.00 - 09.10

**Welcome Remarks**



**Dr. Pasu Loharjun**

Chairman of the Board  
Thailand Convention and Exhibition Bureau (Public Organization)

09.10 - 09.20

**Opening Address**



**Mr. Montri Dechasakulson**

Deputy Permanent Secretary  
Ministry of Transport

09.20 - 10.00

**ACMECS at Its Best: Thriving in the New Silk Road and Indo-Pacific EF**



**Dr. Piti Srisangnam**

Executive Director  
ASEAN Foundation

10.00 - 11.15

**ACMECs Opportunities in the Seamless Connection**



**Mr. Narucha Ruchuphan**

Deputy Secretary General  
Thailand Board of Investment



**Mr. Vathit Chokwatana**

Vice Chairman and Chairman  
of ASEAN and Logistics  
The Federation of Thai  
Industries

President, Saha Pathanapibul  
PLC.



**Dr. Tanupol Virunhagarun MD**

Chief Executive Officer  
BDMS Wellness Clinic and BDMS  
Wellness Resort  
Bangkok Dusit Medical Services  
Public Company Limited



**Mr. Weerasak Kowsurat**

Former Minister of Tourism and Sports



Moderated by

**Mr. Suwanchai Lohawatanakul**

President  
Thailand Productivity Institute

11.15 - 12.30

**Driving a Smart and Sustainable ACMECs**

Strategic Partner



**Mr. Bunn Kasemsup**  
CO-CEO  
SCGJWD Logistics  
Public Company Limited



**Dr. Benjarong Suwankiri**  
Senior Executive Vice President  
Export-Import Bank of Thailand



**Mr. Vasiit Taepaisitphongse**  
Chief Executive Officer and  
President  
Betagro Public Company Limited



**Mr. Warit Rattanachuen**  
Assistant Governor, Research,  
Innovation and Business Development  
Electricity Generating Authority  
of Thailand (EGAT)



Moderated by  
**Mr. Ratchakrit Sanguancheewin**  
Sustainability Development Division Manager  
Siam Kubota Corporation Co., Ltd.

**Boundless Growth with Green Supply Chain**

Strategic Partner



13.40 - 14.20

**Keynote Speech**  
**Green Logistics and Energy Transition**



**Mr. Thomas Luedi**  
Senior Partner  
Bain Southeast Asia

14.20 - 15.20

**Show Case**  
**Clean Energy for Sustainable Business Growth**



**Mr. Herbert Vongpusanachai**  
Managing Director  
DHL Express Thailand  
& Head of Indochina



**Dr. Kanatip Ratanachoo**  
Executive Vice President,  
Logistics and Infrastructure  
Business Development  
PTT Public Company Limited



**Mr. Masahiko Maeda**  
Chief Executive Officer  
of Asia Region  
Deputy Chief Executive Officer  
of China Region  
Toyota Motor Corporation,  
Director of CJPT Asia

15.40 – 17.00

**The Inclusive Green Growth in Supply Chain**

Strategic Partner



**Mr. Bunn Kasemsup**  
CO-CEO  
SCGJWD Logistics  
Public Company Limited



**Mr. Michael Kurt Raeuber**  
Chairman and Group CEO  
Royal Cargo



**Mr. Paitoon Jiranantararat**  
Chief Operational Development  
& Supply Chain Officer  
Betagro Public Company Limited

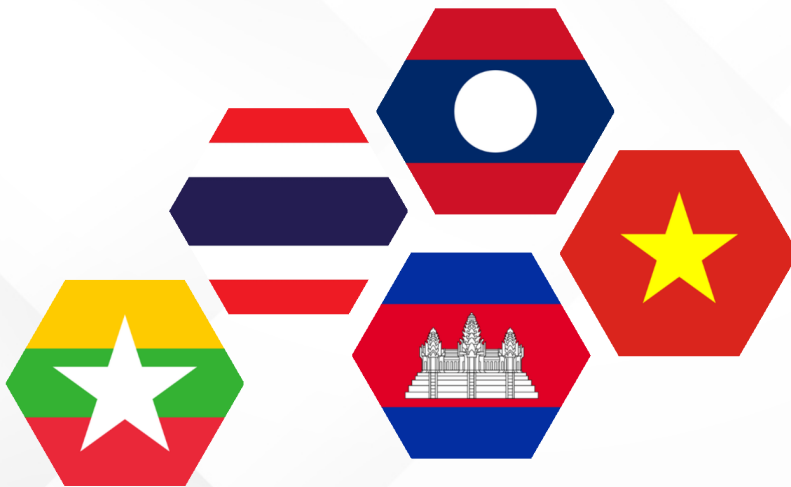


Moderated by  
**Mr. Nattapume Pavaratn**  
President of Association  
Warehouse Silo and Cold Storage  
Business Association

17.00 – 19.00

**Cocktail Reception**

**SOCIAL GATHERING “Growing Together”**



**Building a Competitive Nation**

Hosted by



09.10 - 10.00 **Managing Geopolitical and Country Risk**



**Professor Omar Toulan**  
Professor of Strategy and International Management  
MBA Dean and Hilti Chair  
IMD, Switzerland

10.00 - 11.15 **What does it Take to be Competitive ?**

Hosted by



**Mr. Chartsiri Sophonpanich**  
President  
Bangkok Bank  
Public Company Limited



**Professor Kitipong Urapeepatanapong**  
Chairperson  
The Stock Exchange of Thailand



**Mr. Nithi Patarachoke**  
Chairman  
Thailand Management Association



**Professor Omar Toulan**  
Professor of Strategy and International  
Management  
MBA Dean and Hilti Chair  
IMD, Switzerland

Moderated by



**Mr. Vincent Chin**  
Managing Director and Senior Partner  
Vice Chair Public Sector Practice  
Boston Consulting Group  
Singapore

**Building a Competitive Nation**

Hosted by



11.30 - 12.30 **Interpretation of Future Readiness**



**Mr. Payong Srivanich**  
CEO of Krungthai Bank  
Public Company Limited



**Dr. Napat Jatusripitak**  
Co-founder & CEO of ViaLink  
and Managing Director  
Thailand Future Foundation



**Dr. Santitarn Sathirathai**  
Future Economy Advisor  
Thailand Development Research  
Institute



Moderated by  
**Ms. Aratchporn Chaladol**  
News Anchor

13.30 - 14.45

**The Soft Power**

Hosted by



**Ms. Suphajee Suthumpun**  
Group Chief Executive Officer  
Dusit Thani Public Company Limited



**Ms. Oranuch Lerdsuwankij**  
Chief Executive Officer  
Techsauce



**Mrs. Thapanee Techajareonvikul**  
Chief Executive Officer & President  
Berli Jucker Public Company Limited



Moderated by  
**Ms. Veenarat Laohapakukul**

14.45 - 15.15

**Embracing Technology for Competitiveness**

Hosted by



**Mr. David Li**  
Chief Executive Officer  
Huawei Technologies Thailand

15.15 - 16.30

**The New Leaders Perspectives: Navigating the Next Ten Years**

Hosted by



**Dr. Arak Sutivong**  
Deputy Chief Executive Officer  
SCB X Public Company Limited



**Mr. Danucha Pichayanan**  
Secretary-general  
National Economic and Social  
Development Council (NESDC)



**Ms. Maneerut Anulomsombut**  
Chief Executive Officer  
Sea Group (Thailand)



Moderated by  
**Dr. Wit Sittivaekin**

Hosted by



## The Future of Sustainable Growth

09.00 - 09.30

### Fireside Chat



**Mr. Panote Sirivadhanabhakdi**  
Group Chief Executive Officer  
Fraser's Property Limited



Interviewed by  
**Mr. Panu Wongcha-um**  
Reuters senior correspondent  
Vice President of the Foreign  
Correspondents' Club of Thailand  
(FCCT)

Hosted by



09.40 - 11.00

### A Conversation on the Sustainable Future



**Mr. Chaiwat Kovavisarach**  
Group Chief Executive Officer  
and President  
Bangchak Corporation Public  
Company Limited



**H.E. Mrs. Helene Budliger Artieda**  
State Secretary for Economic Affairs,  
SECO  
Switzerland



**Mr. Thammasak Sethaudom**  
President & CEO  
SCG



Moderated by  
**Mr. Panu Wongcha-um**  
Reuters senior correspondent  
Vice President of the Foreign  
Correspondents' Club of Thailand  
(FCCT)

11.00 - 12.00

### The Economics of Sustainability



**Mr. Hans-Paul Bürkner**  
Managing Director and Global Chair Emeritus  
Boston Consulting Group, Frankfurt

13.30 - 14.00

**The Era of Sustainomy**

Hosted by



**Mr. Piyachart Isarabhakdee**  
Chief Executive Officer  
BRANDi and Companies

14.00 - 15.15

**Sustainable Business: An Enduring Marathon**



**Dr. Buranin Rattanasombat**  
Chief New Business  
and Infrastructure Officer  
PTT Public Company Limited



**Mr. Pichai Chirathivat**  
Executive Director  
Central Group



**Mr. Somchai Lertsutiwong**  
Chief Executive Officer  
Advanced Info Service  
Public Company Limited



Facilitated by  
**Mr. Piyachart Isarabhakdee**  
Chief Executive Officer  
BRANDi and Companies

15.15 - 16.30

**The New Leaders' Perspective: Sustainability Way Forward**



**Dr. Chaya Chandavas**  
Executive Vice President -  
Sustainability  
PTT Global Chemical  
Public Company Limited



**M.L. Dispanadda Diskul**  
Chief Executive Officer  
Mae Fah Luang Foundation under  
Royal Patronage



**Mr. Nopadej Karnasuta**  
Senior Executive Vice President  
B.Grimm Power Public Company  
Limited



**Dr. Teerapon Tanomsakyut**  
Chief of Business Intelligence and  
Strategic Communication Officer  
Charoen Pokphand Group



Moderated by  
**Dr. Savanit Boonyasuwat Srilerdfah**  
Vice President, Sustainability Strategy & Management  
PTT Global Chemical Public Company Limited



Hosted by



## The Digital Imperative

09.00 - 09.30 **Keynote Address**



**Professor Wisit Wisitsora-At**  
Permanent Secretary  
Ministry of Digital Economy and Society

09.30 - 10.45 **Thriving in a Humachine World**



**Professor Arturo Bris**  
Director  
IMD World Competitiveness Center



**Mr. Martin Wezowski**  
Chief Futurist  
& Head of The Future Hub  
SAP

10.50 - 12.00 **Telling Right from Not Right: A Matter of Trust in the Digital World**



**Mr. Annop Siritikul**  
Country Director, Thailand  
Google Cloud



**Mr. Chaolvalit Rattanakornkrisri**  
Deputy Managing Director,  
Enterprise Solution  
Microsoft (Thailand)



**Ms. Nidarat Urailetprasert**  
Digital Media and Commerce  
Lead Home Care SEA  
& Thailand Malaysia Singapore  
Myanmar Cambodia Laos  
Unilever



**Dr. Lisa Patvivatsiri**  
Chief Digital Officer  
The King Power Corporation

12.00 - 13.30 **Community Luncheon**  
**AI Revolution**



**Mr. Jon Sugihara**  
Managing Director & Partner  
GenAI Lead APAC  
BCG Digital Ventures

## Beyond the Ordinary

13.30 – 14.00 **Guest Speaker**

14.00 – 14.40 **Illuminating Data - Driven Diplomacy**



**H.E. Dr. Siniša Grgić**

Ambassador of the Republic of Croatia to the Kingdom of Sweden

14.45 – 15.15 **The Rise Of Global Digital Jobs**



Till Alexander Leopold

Head of Work Wages and Job Creation, Forum's Centre for New Economy and Society  
World Economic Forum

15.15 – 16.30 **The New Leaders Perspective: Designing The Digital Future**

Hosted by



**Jaruwan Suwannasat, Ph.D.**

Director - MICE Intelligence and Innovation Department  
Acting Chief Information Officer: CIO  
TCEB



**Mr. Jack Zheng**

General Manager,  
Overseas Business Unit  
Powerleader Computer System Co., Ltd., China



**Dr. Karin Boonlertvanich**

Executive Vice President  
Kasikornbank



**Mr. Panayu Sirikrachangsri**

Managing Director  
TBN Corporation  
Public Company Limited



Moderated by  
**Dr. Supachai Parchariyanon**

CEO and Co-Founder  
RISE